



Louisiana's  
Original Salsa

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**W**elcome to our first monthly newsletter! You'll find that it is filled with exciting information, like where to find our products, events, news, and even promotional grocery store offers. We want this newsletter to be valuable for you, so please share your feedback and suggestions to help us improve.

First, a brief history of our company. 2 Sisters' Salsa Company was started approximately 3 years ago with a vision of producing the most natural and freshest salsas available on the market. We are a turnkey company with our own production facility and sales team. Our state of the art production facility allows us to make sure that all of our products are hand crafted to exemplify that flavorful fresh taste. We currently have 3 salsas (Original, Fiesta, and Jalapeno) and 2 BBQ sauces (Original and Jalapeno).

Our company has made a total commitment to back our products with an experienced sales team because we understand the importance of customer satisfaction. We would like to use this first edition newsletter to introduce our Sales Manager and Assistant Sales Manager.



**Denise Ramon/Sales Manager**

Denise joined the 2 Sisters' Salsa team in early 2018. She leads the Sales Team to ensure growth and company goals are



**Katherine Laborde/Asst. Sales Manager**

Katherine has been with 2 Sisters' Salsa since July, 2017. She is a member of our

achieved. Denise develops and maintains long-term business relationships and successful partnerships with brokers, grocery store owners & managers as well as distributors. Denise also handles our marketing and social media to help ensure product awareness. She has over 15 years of business experience working in sales, marketing and advertising.

sales team. Katherine calls on stores within all our warehouses to promote brand awareness, achieve product and customer satisfaction, maintains and builds store relationships, and expands product distribution. Katherine has over 10 years of advertising and marketing experience.



## 2 Sisters' Salsa delivers the perfect blend of flavor and spice...

2 Sisters' Salsa takes everyone's favorite salsa and elevates it with the addition of a savory blend of Cajun spices. The premium salsa, available in Original, Fiesta, and Jalapeño, was handcrafted in the heart of Louisiana from authentic Cajun recipes.

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**We Are Social:**

